

# HARNESSING THE ECONOMIC AND SOCIAL POWER OF DATA

**Our Vision:** NZ is a world leader in the trusted use of shared data to deliver a prosperous, inclusive society.

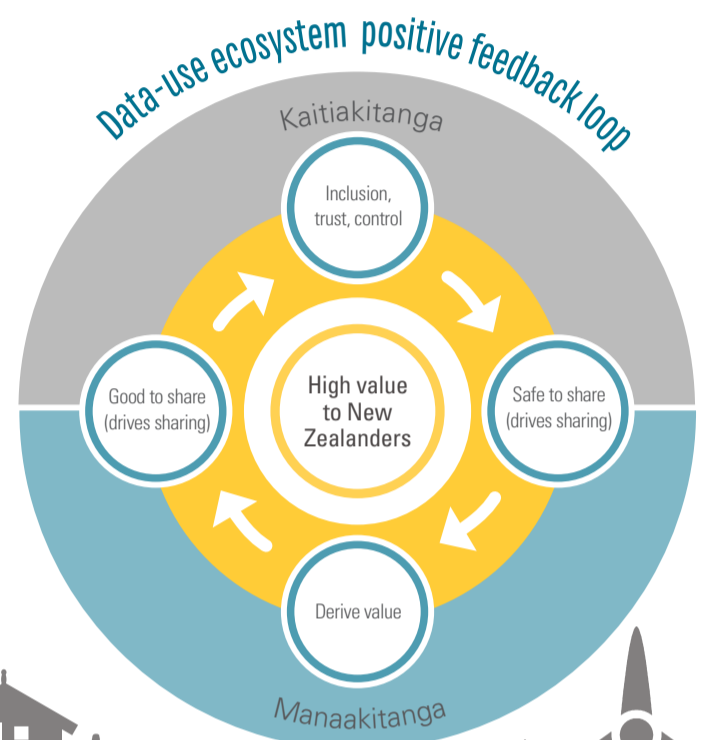
## Recommendations at a glance

1

### Get the rules of the game right

Develop a robust data-use ecosystem, with agile, responsive institutions and effective rules, to support data use

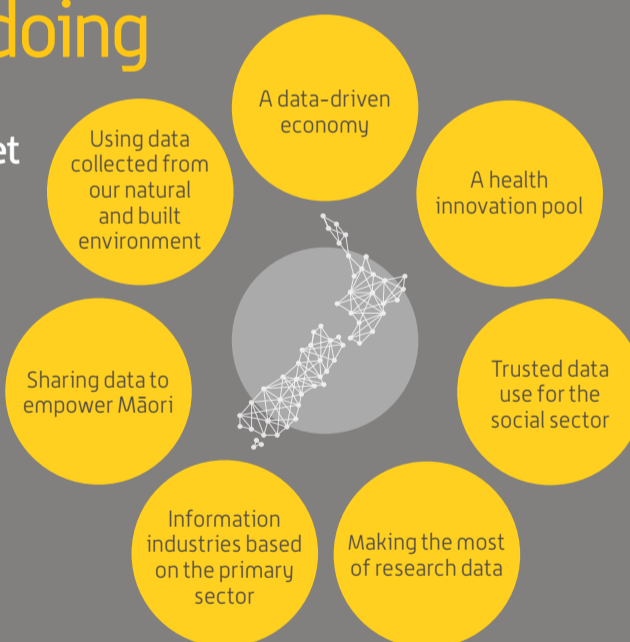
- Establish an independent data council to act as guardians of the system, advising government and data users on data ethics
- Review information legislation to achieve a more coherent and responsive system



2

### Create value by doing

- Treat data as a strategic asset
- Just do it - support catalyst projects that use data to innovate



#### DEVELOP A SET OF COLLABORATIVE CATALYST PROJECTS

- Just do it** → use data to tackle real problems and thorny issues
- Act fast** → build on what is happening and get more underway
- Learn** → use catalyst projects to inform longer-term strategies

3

### Establish the foundations: value, inclusion, trust and control

Value

- A champion for data-driven innovation via openness and sharing
- Incentivise an innovation culture
- Grow skilled data scientists and innovators
- Promote New Zealand's data-use ecosystem overseas

Inclusion

- Raise public awareness and capability
- Support Māori in the new data environment

Trust

- Privacy and security 'by design'
- Consideration of context in regulating data use and re-use
- Other tools to enhance transparency

Control

- Determining levels of privacy
- Genuine informed consent
- Provide more strongly for data correction and opting out