

# New Zealand Data Futures Forum Charter

New Zealand is a world leader in the trusted use of shared data to deliver a prosperous, inclusive society

## AGENDA

We will establish a broad and open conversation about data use, now and in the future. We will work through the right questions in a way which supports innovation, creates understanding, facilitates active engagement, enables informed consent, and enhances trust in government and business. The forum will produce a series of working papers by June 2014, which will:

- articulate possible data futures, exploring opportunities, benefits, risks, challenges, and limitations
- identify foundations for a trusted, transparent, and protected environment where New Zealanders collaborate to use data to create economic and social value
- develop principles to guide sharing, access, and use of data by the public and private sector and by individuals.

The forum will engage with relevant interested parties.

## THE AIM

New Zealand businesses, government, researchers, and the public **collaborate** to **share, link, and use data** to promote public and private sector **innovation**, while **protecting** the rights of individuals.

## HOW DO WE GET THERE?

Data-driven innovation and decision-making are enabled by **a collaborative, inclusive, userfriendly, secure, flexible, interoperable, transparent environment for data use and innovation**, where privacy and trust are maintained.



## POTENTIAL BENEFITS FOR NZ

The sharing and use of various types of data provide **innovative opportunities for better understanding of people, the environment, economies, and societies**. New data-enabled insights can be used to **support innovation, solve problems**, and can **create benefits** for individuals, communities, iwi, businesses, government, and New Zealand as a whole.



## FORUM CODE

- Consider the needs and interests of the public, Māori, business, researchers, and the government, putting aside our personal interests.
- Engage directly with and learn from diverse groups and external experts.
- Run the forum in a way that is consistent with how we see the future.
- Provide free and frank advice, engaging openly with each other.
- Privacy and trust are consistent considerations throughout discussions.

## SUCCESS

- A broad, open debate about data use is established.
- Business, government, communities, Māori, and the public support the vision and the process that is required to get there.

Better social outcomes

Business opportunities

Economic prosperity

Evidence-based public and individual decision making

Collaborative data-driven innovation

## MEMBERS



**John Whitehead, Chair**  
CNZM. Former Secretary to Treasury. Former Executive Director, World Bank



**Stephen England-Hall**  
Chief Executive Officer, Loyalty New Zealand Limited



**Joshua Feast**  
CEO and co-founder, Cogito



**Miriam Lips**  
Professor of e-Government, Victoria University School of Government



**James Mansell**  
Director of Innovation, Ministry of Social Development



**Paul O'Connor**  
Founder, Director and Head of Research & Development, Datamine



**John Roberts**  
Director, Relationship Management, Department of Internal Affairs



**David Wales**  
Manager, Analytics and Insights, Performance Hub, Treasury



**Evelyn Wareham**  
Manager, Integrated Data and Research, Statistics New Zealand